

# THE AGE ON Sunday

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REALM 34



ROYALTY ENJOYS A PAST OF GLORIOUS GRANDEUR. BUT A NEW BRIGADE OF FORWARD-THINKING ROYALS ARE TURNING ARCHITECTS OF THE FUTURE BY TAKING UP CAUSES CLOSE TO THEIR HEART, DISCOVERS

## ROYAL ROUTES

### Priti Singh Kuchaman, reviving fading crafts

**R**ajkumari Priti Singh Kuchaman, daughter of erstwhile Raja Pratap Singh of Kuchaman (Rajasthan), works with her daughter Indiritta for the revival of the crafts of her state. Kuchaman Fort, whose designer is Priti Kuchaman herself, has a wide range of soft home furnishings like quilted bedspreads, table and bed linen and caters to a high-end clientele. These products have been exhibited in galleries abroad.

"I started working with the artisans with the idea of reviving the dwindling crafts of my state and generat-

ing employment for people who were moving away from their own crafts," says Priti, who broke out of her zenana mould and married out of her community.

Disappointed with the commercialisation of healthcare, Indiritta started a group called Hospital Guide on Facebook, which has prominent doctors and about 2,000 members. "The objective of this group is to have an excellent database of doctors, to have an exchange on healthcare issues and for members to share their experiences. There are many cases of medical negligence that go unreported. At present we are working on a plan to move beyond Facebook," adds Indiritta, who is an Oxford graduate.

